



Who Is John Morrison?

John Morrison traveled a long and interesting route to his role as a successful entrepreneur. His first gig was as a professional drummer, touring the world with leading performers, but eventually the long hours and travel got to be too much. John then became a football coach where he found his true passion which was to teaching young people how to be successful, not only on the football field, but also in the game of life. Then, because coaching still required a lot of time and travel, John went into real estate when he and his wife, Kelly, decided to start a family.

John had settled into a successful, but time-consuming real estate career in the Temple-Belton area of Texas when he decided to get back into Network Marketing at the recommendation of a fellow REALTOR. “Ever since getting involved in Network Marketing for the first time back in the late 80’s, I’ve always known in my heart that there was not a better business model out there that could give me the ability to have complete and total time and financial freedom for me and my family, while at the same time, allowing me to help thousands of people accomplish the same exact thing at the same time. I made the decision to do it, do it right, and not look back,” and as John says, “the rest is history.”



Learning the X's and O's of Network Marketing

John has always studied success and successful people. He always had a burning desire to learn what it took to be successful from people that had actually done it. That is why he teaches people the importance of hanging around like minded people that have already been where you want to go. With that philosophy in mind, he has used it to be successful in every phase of his life (Music, Coaching, Real Estate, and Network Marketing). Over the past 20+ years, John's been taught the necessary skills to be successful by the best leaders, trainers, mentors, and marketers the world has to offer, and now he shares the stage with them.



There's no doubt that John's hard work has paid off. ***He's been featured on the cover of Success From Home Magazine for the last three years in a row, and will have a featured interview in the November 2014 issue.*** "This business model has allowed me and my wife to live the life we've always dreamed of. We are full-time professional Network Marketers, and we can now do whatever we want to do thanks to this wonderful profession and our company."

Coaching others to success

As a former coach, John knows how to mentor and help others. He tells new entrepreneurs to "plug in and hang around people that are getting it done. We can teach them the skills to be successful (How to generate leads, how to follow up and get more reps, etc.), but we can't teach them belief, passion, intensity, and urgency. They

have to get these by being around people who have these traits! They need to keep in mind they will become the average of the five people they hang around most, and will beats skill every time.”

“My experience inside this incredible profession has enhanced my strengths and talents. It’s made me a better speaker, trainer, mentor, and leader. If you’re around quality people, it rubs off on you!”

John comes from a long line of successful people—his grandparents are in the Gospel Music Hall of Fame, his father performed with Barbara Mandrell and other country superstars, and his sister was Miss Texas in 1991 and is a successful Network Marketer as well. Today, after outstanding careers in music, coaching, and real estate, he’s composing his own high-profile success story within Network Marketing, as well as, helping thousands of people in the process.

My “Why?”

“Originally my family and improving our own financial situation. But now, I truly get a thrill and have a passion for helping others achieve their goals and dreams, so they too can live lives of significance and impact the world in a positive way.”



Helping You Become Successful

When you put as much determination and focus into being a success the way John does, it’s going to be a success through and through. Above all, he understands what it takes to build a successful and life changing business because he’s done it! Not only has he done it, he continues to do it by continuing to build his very own business, a business

that has not only changed his life but his family's financial picture forever. John continues to win awards, receive recognition, and is asked to speak and train at company events all over the country! That's why you can be confident that he can help you succeed too. When it comes to helping you build a successful business, you're going to love the results John helps you and your organization acquire.

Testimonials

"Being a top money earner and involved in this profession for over 20 years, I've seen and shared the stage with my fair share of trainers, speakers, and leaders. John Morrison is one atop this extraordinary list. I've built my success on the foundational belief that if you "bury yourself in the success of others; your success becomes a byproduct of it." John continues to prove that statement true with his unselfish commitment in helping others reach their goals. He truly cares about the success of others; that makes him all the more successful and special."

Brian McClure, [Professional Network Marketer, and Multi-Million Dollar Per Year Earner](#)

"Outstanding training! I have been in network marketing for over 2 decades, and I have been trained by the best of the best when it comes to network marketing! John Morrison's training has got to be one of the Best trainings I have ever attended in my network-marketing career. I loved his humor and honesty to tell it like it is. His trainings get a 10+++! Thanks for sharing your wisdom and humor! Want to be successful in network marketing? His trainings are a must whether you're new to the profession or a seasoned veteran."

MeLynda Lilly, [Texas](#)

"John Morrison is one of the best network marketers and trainers I know. He knows EXACTLY what it takes to massively succeed in network marketing. His straight talk, no nonsense, straight answer training style is refreshing to hear inside this profession, and with his humor added to it, you will be on the edge of your seat the entire time."

Clyde George, [Texas](#)

"I learned a lot! John is teaching a proven system that is working and helping us take our business to the next level."

Joe Conway, Austin, TX

“John is one of the most charismatic and entertaining speakers that I have ever heard. He has a gift when it comes to delivering the content, while at the same time, keeping the listener and audience engaged. You cannot go wrong by having John speak at your event. He brings the passion every single time. This training is completely under the radar, and will become a must attend event if you are in network marketing!”

Claude Burgoise, [Dallas Ft. Worth, TX](#)

“John’s expertise lies in the fact that he practices what he preaches. He is not some trainer telling you what to do and has never done it himself. The fact that he is actively building a successful network marketing business using the same strategies and skills that he teaches speaks volumes – and he’s a great teacher. These strategies and skills are not only relevant, they work!”

Elizabeth Oliva, [Fort Worth, TX](#)

“Hey John!! Just a little feedback & encouragement!! Had two of my new business partners at the training on Saturday and talked with them today. They have been like a bull released from the gate at the rodeo since then!!! Excellent interaction with everyone in the room & the energy was awesome!! Keep changing lives hoss!!!”

Jay Glossop, Fort Hood, TX

“Your dedication to the profession is awesome, and you are SO classy! In concert with those qualities, your ability to teach and hold attention is fantastic. This was my sixth time to attend, and it is one of the best (if not THE best) trainings I have ever attended! I always learn something new, the content is incredible, and I don’t think I could function without it! The information is so valuable that you cannot put a price tag on it!”

Mary Vettters, Austin, Texas

“Two thumbs up and 5 stars! This training ranks right up there with the best of the best...It’s just that good!”

Jennifer Burns, Austin, TX

“I learn something new every single time. Living in a remote area of the state that’s not heavily populated, this training has helped us tremendously. We really like it when John shares real life stories. The training has been super every single time!”

Sandy Rodie, Texas

In the 2 years I have been within network marketing as an independent consultant, I have had the opportunity to personally attend John's training seminars several times, as well as tune in Wednesday nights to his conference calls for consultants. As someone who has 29 years of education and training in the medical profession as well as 23 years as a medical educator, I know a little something about great teachers. John Morrison is a great teacher. He is a dynamic presenter who engages the learners in getting his message across in a simple easy to understand fashion. He doesn't just talk the talk, but walks the walk. As a result he is a top professional network marketer. I highly recommend him to anyone who wants to learn what it takes to be successful in this profession, which can change peoples' lives.

John Fraser, MD

[Book John Morrison For Your Event!](#)
[CLICK HERE](#)